

**WORKSHOP 1: Gender Evaluation Methodology:
Integrating a Gender Perspective in Information and Communication
Technology Use**

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The Gender Evaluation Methodology (GEM) is a tool to integrating a gender analysis into evaluations of initiatives that use Information and Communication Technologies (ICTs) for social change. It provides a means for determining whether ICTs are really improving women's lives and gender relations as well as promoting positive change at the individual, institutional, community and broader social levels.

The Association for Progressive Communications Women's Networking Support Programme (APC WNSP) developed GEM to facilitate the process of learning about the gender dynamics of using information and communication technologies (ICTs) to advance gender equality and development.

GEM provides users with an overview of the evaluation process and outlines suggested strategies and methodologies for incorporating a gender analysis throughout the evaluation process. It is an evaluation tool that can be used to ensure that gender concerns are integrated into a project planning process and to sensitise ICT practitioners and users about gender and ICT issues.

GEM is in a testing phase with 28 pilot projects refining the tool in Latin America, Asia, Africa and Central Europe. In its practical use critical thoughts and creative adaptations are encouraged. The tool is also being constantly updated and revised from lessons learned in field-testing.

In this workshop, the main concepts and values used in this evaluation approach and its methodology will be presented using interactive methods.

Resource persons from APCWNSP will also share the different uses of GEM such as for evaluation, for gender sensitisation, for planning and for training with a gender perspective. Participants will also learn about the lessons regarding the impact of ICT use for gender equality, women's empowerment and social transformation from various experiences. These lessons can provide significant insights and new directions for projects and initiatives such as e-governance, policy interventions and more meaningful use of ICTs for and by women and men worldwide.

The Association for Progressive Communications Women's Networking Support Programme (APC WNSP) is a network of over 100 women from 30 countries who support women networking for social change and gender justice, through the use of Information and Communication Technologies (ICTs). APCWNSP is part of the of the Association for Progressive Communications (APC). APC is an international network of civil society organisations dedicated to empowering and supporting groups and individuals working for peace, human rights, development and protection of the environment, through the strategic use of information and communication technologies (ICTs), including the Internet.